



TEN STEPS

Gekko Wholesale 24/7 Workflow



SUCCESSFUL WHOLESALE DISTRIBUTION BUSINESS

A successful wholesale distribution business is built around ten key areas: stock control, order collection, buying, run management, picking, invoicing, accounts, delivery tracking, sales and marketing, and IT support.

Each area is connected. If stock is wrong, the buying list will be wrong. If orders are missed, picking becomes difficult. If prices are not updated, invoices may be incorrect. If accounts are not controlled, cash flow can quickly become a problem. If IT fails, the whole business can slow down or even stop.

Gekko Wholesale 24/7 Workflow



This is why Gekko Wholesale 24/7 is so important. It brings all these departments, roles, and processes together into one connected system. It gives the business better control, reduces manual admin, improves accuracy, and helps staff work from the same live information.

For smaller companies, one person may be covering several of these roles — often the owner or main Operations Manager. They may understand the stock, orders, buying, customers, deliveries, accounts, and daily problems, but as the business grows, this can become too much for one person to manage alone.

Gekko Wholesale 24/7 helps put clear processes in place, so each role, task, and responsibility becomes easier to manage. Staff can access the information they need, departments can work together more effectively, and the business no longer has to rely on one person being involved in every decision.

This allows the owner to move away from being the main workforce and become the person who manages, measures, and grows the business.

The key question is:

Can the business continue to run and grow without everything depending on one person?

If not, Gekko Wholesale 24/7 helps make that possible by improving structure, reducing manual work, supporting each department, and giving managers better visibility across the whole business.

Gekko Wholesale 24/7 does not replace the people who make the business successful — it supports them. It is not just an IT system. It is a smarter way to understand, manage, and grow a wholesale business.



STEP 1: START AT THE END — STOCK CHECK

The first place to start is actually at the end of the working day. A daily stock check gives the business a clear and accurate starting point for the next day. Once customer orders, deliveries, and stock movements have been completed, Gekko Wholesale 24/7 helps identify what stock is available, what has been sold, and what may need to be purchased. Because Gekko understands how wholesale businesses work, it can manage products that are bought in one format but sold in another, such as buying a crate of apples but selling them individually or by weight. This makes stock control more accurate, reduces waste, prevents unnecessary buying, and gives the business confidence before the next day begins.

STEP 2: COLLECTING ORDERS

Collecting orders is often one of the most time-consuming parts of a wholesale business. Orders may arrive by phone, voicemail, email, WhatsApp, handwritten notes, or repeat requests from regular customers. This can create confusion, duplication, missed items, and unnecessary admin. Gekko Wholesale 24/7 brings order collection into one controlled process by allowing customers to place orders online, use quick-shop lists, repeat previous orders, add special requests, and receive confirmation once their order has been submitted. For customers who still prefer WhatsApp, AI-assisted ordering can help turn messages or voice notes into orders ready for approval. This gives the business better control while still supporting the way different customers prefer to work.

STEP 3: BUYING

Once all customer orders have been processed, Gekko Wholesale 24/7 can automatically compare what has been ordered against the stock currently available. The system then creates a clear buying list showing what needs to be purchased to fulfil the day's orders. This list can be grouped by preferred supplier and viewed on paper, tablet, or mobile device, making the purchasing process faster and more accurate. When purchases are entered back into the system with the latest cost prices, Gekko can help update selling prices based on client pricing rules, mark-ups, margins, or daily price changes. This helps protect profit, reduce waste, and ensure customer orders are linked to real stock and real purchase costs.

STEP 4: RUN MANAGER

The Run Manager stage helps organise the day before pickers and drivers arrive. Without this planning, staff can be left waiting, orders can be delayed, and the morning can become stressful. Gekko Wholesale 24/7 allows customers to be assigned to preferred pickers, drivers, or delivery routes, so orders can be automatically grouped and allocated. If changes are needed, the Run Manager can quickly move orders, redistribute work, and balance the workload across the team. This gives the business live control over who is picking each order, which driver or route it belongs to, and what is still outstanding.

STEP 5: PICKING

Picking is where customer orders are physically collected, checked, and prepared. Gekko Wholesale 24/7 supports different picking methods, including printed picking sheets, tablets, touch screens, and devices connected to weighing scales. For weighed goods, the actual weight can be recorded directly against the order, helping improve accuracy and protect turnover. Pickers can confirm items as they are picked, swap items where suitable alternatives are needed, and record changes properly within the system. This turns picking from a rushed manual task into a clear, trackable process that improves accuracy, reduces mistakes, and gives the business better control before invoicing and delivery.



STEP 6: PROCESSING ORDERS INTO INVOICES

Once orders have been picked and packed, they need to be processed into invoices. Gekko Wholesale 24/7 allows invoices to be created for all daily picked orders, selected customers, delivery runs, drivers, or individual orders. Ideally, purchase costs and selling prices should already be updated before invoices are created, but the system also supports quick price overrides where needed. This is useful when only certain products have changed dramatically in price, such as strawberries increasing overnight. If an invoice mistake is made, Gekko can help correct it by recreating the order, returning stock correctly, and producing a clear report for accounts. This makes invoicing faster, more accurate, and easier to control.

STEP 7: ACCOUNTS

Accounts is one of the most important parts of a wholesale business because strong sales mean very little if payments are not collected properly. Gekko Wholesale 24/7 helps connect accounts directly to orders, invoices, payments, credit limits, and customer balances. Customers can log in online to view outstanding invoices, pay online, download statements, export invoices, and manage their account information. The system can also support batch invoicing, credit warnings, account holds, and part-payment allocation. If a customer pays an amount that does not fully clear all invoices, Gekko can allocate the payment and show the remaining balance clearly. This improves cash flow, reduces admin, and gives both the business and customer better financial visibility.

STEP 8: TRACKING & DASHBOARDS

Once orders have been loaded onto vans, the business still needs to know what has been delivered and what is still outstanding. With Gekko Wholesale 24/7, drivers can use a mobile phone or tablet to confirm deliveries, capture signatures, take photos, add notes, and update delivery status in real time. This information updates the main system automatically, giving managers, accounts, customer service, and office staff live visibility of the day's progress. Dashboards can also show total orders, invoices, picked orders, delivered orders, outstanding deliveries, and performance by team, picker, driver, or route. This helps improve productivity, reduce confusion, and create a more positive culture based on live progress rather than blame.

STEP 9: SALES & MARKETING

Gekko Wholesale 24/7 is not only designed to manage daily operations; it also helps businesses grow. At the centre of the system is Gekko 365 CRM, which supports customer management, sales activity, marketing campaigns, follow-ups, and reporting. Because it links with Microsoft 365, businesses can use tools such as Outlook, Excel, Word, mail merge, and Power BI to create personalised campaigns, analyse sales activity, and produce meaningful reports. Pringle PCS can also support businesses with sales training, business coaching, website design, graphics, social media, and marketing support. This means Gekko Wholesale helps companies keep existing customers, win new ones, and build a stronger sales process for the future.

STEP 10: IT MANAGER & 24/7 SUPPORT

In a modern wholesale business, IT must be reliable, secure, and supported at all times. Orders, stock, invoices, payments, remote working, email, internet, and customer access all depend on systems that cannot afford unnecessary downtime. Pringle PCS can work alongside an existing IT department or provide a complete IT support solution, including computers, servers, Microsoft 365, remote access, security, backups, printers, and Gekko Wholesale support. Support can also cover holidays, sickness, replacement equipment, and secure home working. Pringle PCS also provides honest hardware advice, passing costs directly to the client rather than adding unnecessary margins. The goal is simple: IT should never be the reason a customer misses an order, and Pringle PCS is there to keep the business moving.



NEXT STEP TO GEKKO WHOLESALE

Let Pringle Pcs Show You What Gekko Can Do For Your Business

NEXT STEPS

LET US SHOW YOU WHAT GEKKO CAN DO FOR YOUR BUSINESS

Gekko provides the technology. We provide the experience, implementation, training and ongoing support required to maximise its value.

Together, Gekko and we can help your business achieve:

MORE TIME:
Streamlined processes, reduced administration and improved efficiency.

MORE MONEY:
Better control of costs, improved productivity and increased profitability.

MORE CLIENTS:
Stronger customer management, improved communication and greater opportunities for growth.

MORE CONTROL:
Clearer information, improved reporting and complete visibility across your business.

MOST IMPORTANTLY, we provide a trusted business partner with support available 24 hours a day, 7 days a week.

WE DO MORE THAN SUPPLY SOFTWARE.
We work alongside your business to implement the right solution.

SUPPORT YOUR TEAM
with training, guidance and ongoing assistance.

ENSURE YOU GAIN THE MAXIMUM
benefit from the system, helping your business grow and succeed.

SEE THE SYSTEM. SEE THE DIFFERENCE.

Discover how Gekko can operate within your business through a free demonstration.

FREE MICROSOFT TEAMS DEMONSTRATION
View the system remotely from any location.

ON-SITE DEMONSTRATION
A member of our team will visit your premises and demonstrate how the system can support your specific business requirements.

VISIT US
Come and see the system in action at our office.

Gekko provides the technology. Pringle PCS provides the experience, implementation, training and ongoing support required to maximise its value.

Together, Gekko and Pringle PCS can help your business achieve:

More Time:

Streamlined processes, reduced administration and improved efficiency.

More Money:

Better control of costs, improved productivity and increased profitability.

More Clients:

Stronger customer management, improved communication and greater opportunities for growth.

More Control:

Clearer information, improved reporting and complete visibility across your business.

DEMO BOOKING

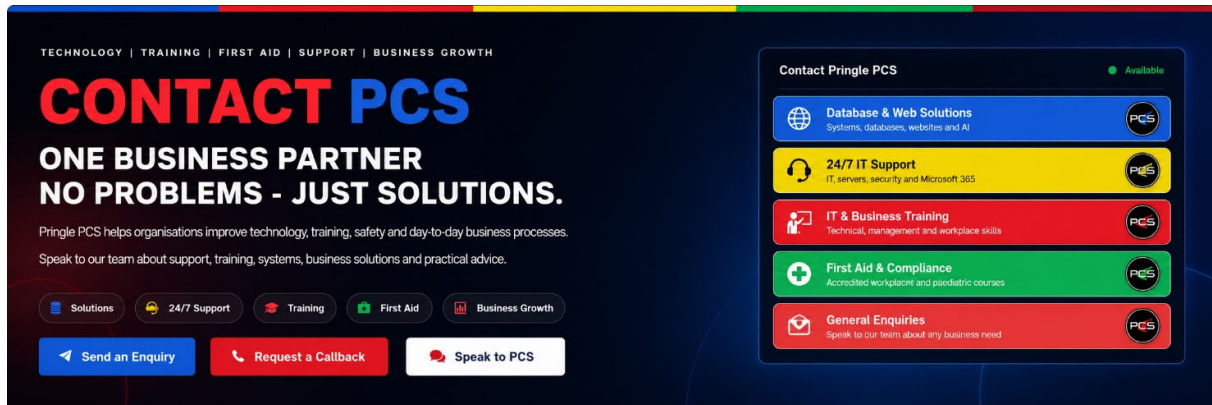
Arrange a live demonstration of Gekko Wholesale and see how the different parts of the system work together. The demonstration provides an opportunity to discuss your existing processes, current problems and the improvements your organisation would like to achieve.

Book your free demonstration today and discover what Gekko and Pringle PCS can deliver for your business

What's covered: A live system walkthrough; relevant Gekko modules; wholesale workflow discussions; questions from your management team; implementation options; training and support requirements; and recommended next steps.



CONTACT PCS



TECHNOLOGY | TRAINING | FIRST AID | SUPPORT | BUSINESS GROWTH

CONTACT PCS

**ONE BUSINESS PARTNER
NO PROBLEMS - JUST SOLUTIONS.**

Pringle PCS helps organisations improve technology, training, safety and day-to-day business processes.
Speak to our team about support, training, systems, business solutions and practical advice.

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- [24/7 IT Support](#)
IT, servers, security and Microsoft 365
- [IT & Business Training](#)
Technical, management and workplace skills
- [First Aid & Compliance](#)
Accredited workplace and paediatric courses
- [General Enquiries](#)
Speak to our team about any business need

Contact PringlePCS to discuss your wholesale operation, request additional information or arrange the next stage of your Gekko Wholesale project.

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