



# AI WHOLESALE

## AI: TRANSFORMING THE FUTURE

THE FUTURE OF SMARTER ORDERING, COMMUNICATION AND CONTROL.

### 1 SELF-GENERATING ORDERS

AI automatically creates purchase and customer orders.

| Product   | Qty | Stock | Status |
|-----------|-----|-------|--------|
| Product A | 120 | 40    | Stock  |
| Product B | 300 | 300   | Stock  |
| Product C | 300 | 300   | Stock  |
| Product D | 300 | 300   | Stock  |
| Product E | 150 | 30    | Stock  |

**GENERATE ORDER**

### 2 ANSWERING THE PHONE & TAKING ORDERS

AI voice assistant handles calls, captures orders and confirms details instantly.

### 3 EMAIL CREATION, PROOF SPELLING & IMPROVE WRITING

AI writes, checks and improves emails for clarity, tone and professionalism.

**AI WRITING ASSISTANT**

- Grammar ✓
- Spelling ✓
- Clarity ✓
- Tone ✓
- Professional ✓

### 4 WHATSAPP ORDERING

Customers order via WhatsApp. AI reads, captures and creates orders instantly.

**AI CAPTURED ORDER**

| Product   | Qty  |
|-----------|------|
| Product A | x 20 |
| Product B | x 15 |
| Product C | x 10 |

Order received! We'll confirm shortly.

### 5 AI RISK WARNINGS & REPORTS

AI detects risks, highlights issues and delivers smart reports with actionable insights.

**RISK OVERVIEW**

**TOP RISKS**

- Overdue Payments
- Low Stock Items
- High Expense Trend

**SALES PERFORMANCE**

### 6 AI ACCOUNTING CREATION

AI automatically creates invoices, accounts and financial records accurately and fast.

**INVOICE**

Invoice #: INV-2025-0456  
Date: 13/05/2025  
Customer: ABC Trading

| Item         | Qty | Amount           |
|--------------|-----|------------------|
| Product A    | 20  | \$1100.00        |
| Product B    | 15  | \$1500.00        |
| Product C    | 10  | \$1000.00        |
| <b>TOTAL</b> |     | <b>£2,250.00</b> |

**ACCOUNTS CREATED**

- Invoice ✓
- Customer Ledger ✓
- Supplier Ledger ✓
- Tax Record ✓
- Payment Terms ✓

### PRINGLE PCS EXPERTS TEACHING TUTORS AND STUDENTS THE FUTURE OF AI.

Real-world AI. Real results. Real people.

**AI IN WHOLESALE SMARTER. FASTER. BETTER.**

- EXPERT TUTORS
- LIVE DEMOS
- PRACTICAL SKILLS
- FUTURE READY

**SAVE TIME**  
AUTOMATE MORE

**REDUCE ERRORS**  
IMPROVE ACCURACY

**MANAGE RISKS**  
MAKE SMARTER DECISIONS

**BOOST PROFITS**  
GROW WITH CONFIDENCE

**SMARTER AI | FASTER ORDERS | BETTER BUSINESS**



## GEKKO AI

Intelligent Automation for the Modern Wholesale Business



The world is moving faster than ever before.

Artificial Intelligence is no longer a concept for the future — it is already reshaping how successful businesses operate today.

While some organisations remain cautious or unsure about AI, the reality is simple:

**When implemented correctly, AI is one of the biggest productivity accelerators a company can adopt.**

The most successful wholesale and distribution businesses are not simply those with the most staff — they are the ones with the most reliable, repeatable and structured processes.

However, those processes often consume hours of manual administration every single day.

### How Much Time Is Being Lost?

**Think about your current workflow.**

- How much time is spent listening to voice messages and manually creating orders?
- How many WhatsApp messages or text orders need retyping into the system?
- How many emails require staff to interpret, rekey and check?
- How many hours are spent correcting input errors?

Many wholesale businesses spend at least 3–5 hours every evening manually inputting orders into their system.

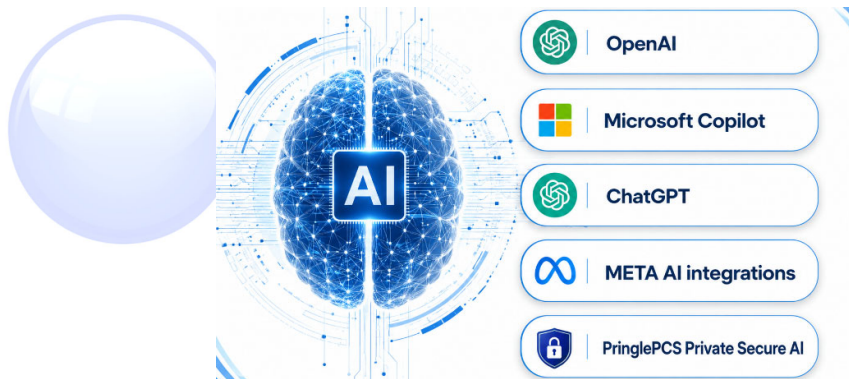
That's up to 25–30 hours per week of repetitive administration — time that could be spent on sales, service and growth.



### AI Integrated Directly Into Gekko Wholesale

At Pringle PCS, our development team operates at the cutting edge of AI integration.

**We have incorporated leading AI technologies directly into Gekko Wholesale, including:**



**This is not AI as a separate tool. This is AI embedded directly into your wholesale system.**

### Automated Order Creation: Imagine this:

- A customer sends a WhatsApp message.
- A voice message is received.
- An email order arrives.

**Instead of manually retyping the order, Gekko AI automatically:**

- Reads the message
- Extracts product details
- Identifies quantities
- Matches items to your stock database
- Creates a structured order
- Flags any discrepancies
- Presents it ready for approval

Your team simply checks and confirms. Instead of creating orders — they verify them.

**The difference in speed and accuracy is transformational.**

### Real Commercial Impact

Wholesale businesses using AI-driven order processing have reduced manual entry time dramatically. Some companies are saving up to 30 hours per week by automating repetitive administrative tasks.

That is not just time saved. That is:

- Reduced staffing pressure
- Fewer input errors
- Faster turnaround
- Improved customer response times
- Lower operational cost

**AI does not replace your team. It enhances them.**



### Beyond Orders — Smarter Business Intelligence

Gekko AI can also assist with:

- Predictive stock modelling
- Sales trend analysis
- Margin forecasting
- Customer behaviour insights
- Automated reporting summaries
- Intelligent workflow recommendations

This transforms Gekko Wholesale from a system of record into a system of intelligence.

### AI Training & Business Adoption

At Pringle PCS, we understand that technology is only powerful when people know how to use it. That's why we provide free AI training across our departments, including:

- Microsoft Copilot training
- ChatGPT business application workshops
- AI-driven email improvement
- Grammar and spelling enhancement tools
- Microsoft Teams meeting productivity tools
- AI-powered document summarisation
- Automated meeting minutes creation

### We teach management teams how to:

- Improve documentation
- Enhance communication quality
- Save hours in meetings
- Increase productivity without increasing workload

AI should not be feared. It should be understood and controlled — and we ensure it is implemented securely, professionally and strategically.

### The Future of Wholesale Is Intelligent

Wholesale and distribution businesses that adopt AI early will gain:

- Operational speed
- Administrative efficiency
- Reduced overhead
- Higher accuracy
- Competitive advantage

Those who delay will eventually need to catch up. At Pringle PCS, we are not waiting for the AI future — we are building it into Gekko Wholesale now.



### Gekko Wholesale Version 6

Version 6 is in advanced development and is planned for delivery to supported clients in September 2026. The release is being engineered to strengthen automation, operational control, commercial insight and the ability to use modern AI-assisted technology within wholesale workflows.

### AI, Automation & Predictive Insight

AI-driven analytics, predictive stock modelling and intelligent workflow systems are reshaping the wholesale sector. Future development is focused on reducing repetitive work, identifying meaningful patterns and helping managers make faster, evidence-based decisions.

### Academic and Commercial Knowledge

Alongside supporting commercial organisations, PringlePCS delivers industry-led lectures to students and academic staff at the University of Sheffield, sharing practical experience in business systems, software architecture and real-world commercial development.

Combining academic engagement with more than 30 years of commercial system development helps keep Gekko Wholesale aligned with emerging technologies and practical operational requirements.

### Version 7 and National Growth

Planning for Version 7 is intended to begin after the Version 6 deployment, with testing aligned to a 2027 release cycle. This structured roadmap reflects a long-term commitment to performance, reliability, innovation and sustainable national growth.

**The future of wholesale technology is not something we wait for.**

**It is something we build.**

**Build a Stronger Wholesale Business Around One Connected System**

Gekko Wholesale 24/7 gives your organisation the structure to improve control today and the platform to grow tomorrow. PringlePCS supports the technology, the people and the business processes behind it.

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[Book Your Demonstration](#)

[Contact PringlePCS](#)



### NEXT STEP TO GEKKO WHOLESALE

Let Pringle Pcs Show You What Gekko Can Do For Your Business

### NEXT STEPS

**LET US SHOW YOU WHAT GEKKO CAN DO FOR YOUR BUSINESS**

Gekko provides the technology. We provide the experience, implementation, training and ongoing support required to maximise its value.

Together, Gekko and we can help your business achieve:

**MORE TIME:**  
Streamlined processes, reduced administration and improved efficiency.

**MORE MONEY:**  
Better control of costs, improved productivity and increased profitability.

**MORE CLIENTS:**  
Stronger customer management, improved communication and greater opportunities for growth.

**MORE CONTROL:**  
Clearer information, improved reporting and complete visibility across your business.

**MOST IMPORTANTLY, we provide a trusted business partner with support available 24 hours a day, 7 days a week.**

**WE DO MORE THAN SUPPLY SOFTWARE.**  
We work alongside your business to implement the right solution.

**SUPPORT YOUR TEAM**  
with training, guidance and ongoing assistance.

**ENSURE YOU GAIN THE MAXIMUM**  
benefit from the system, helping your business grow and succeed.

**SEE THE SYSTEM. SEE THE DIFFERENCE.**

Discover how Gekko can operate within your business through a free demonstration.

**FREE MICROSOFT TEAMS DEMONSTRATION**  
View the system remotely from any location.

**ON-SITE DEMONSTRATION**  
A member of our team will visit your premises and demonstrate how the system can support your specific business requirements.

**VISIT US**  
Come and see the system in action at our office.

Gekko provides the technology. Pringle PCS provides the experience, implementation, training and ongoing support required to maximise its value.

Together, Gekko and Pringle PCS can help your business achieve:

**More Time:**

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### DEMO BOOKING

Arrange a live demonstration of Gekko Wholesale and see how the different parts of the system work together. The demonstration provides an opportunity to discuss your existing processes, current problems and the improvements your organisation would like to achieve.

Book your free demonstration today and discover what Gekko and Pringle PCS can deliver for your business

What's covered: A live system walkthrough; relevant Gekko modules; wholesale workflow discussions; questions from your management team; implementation options; training and support requirements; and recommended next steps.

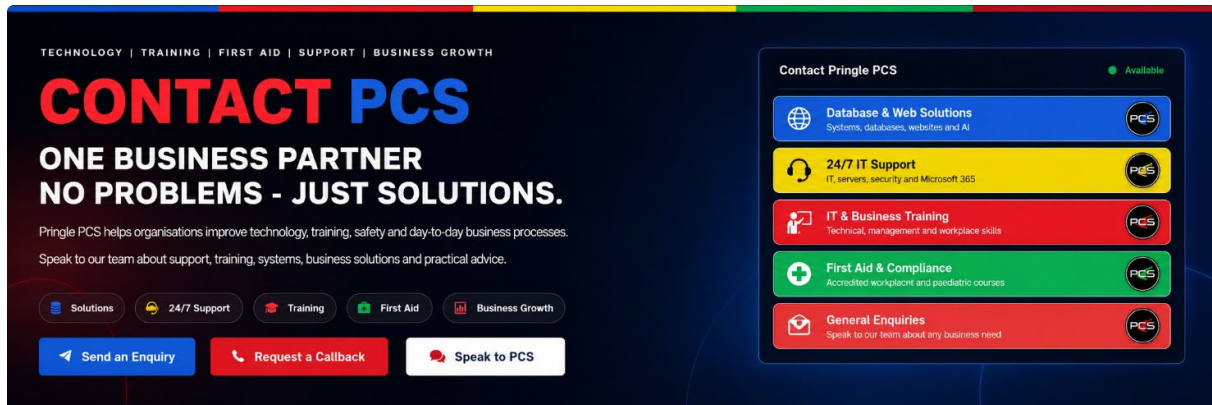
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**CONTACT PCS**



TECHNOLOGY | TRAINING | FIRST AID | SUPPORT | BUSINESS GROWTH

# CONTACT PCS

**ONE BUSINESS PARTNER  
NO PROBLEMS - JUST SOLUTIONS.**

Pringle PCS helps organisations improve technology, training, safety and day-to-day business processes.  
Speak to our team about support, training, systems, business solutions and practical advice.

[Solutions](#) [24/7 Support](#) [Training](#) [First Aid](#) [Business Growth](#)

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- [24/7 IT Support](#)  
IT, servers, security and Microsoft 365
- [IT & Business Training](#)  
Technical, management and workplace skills
- [First Aid & Compliance](#)  
Accredited workplace and paediatric courses
- [General Enquiries](#)  
Speak to our team about any business need

Contact PringlePCS to discuss your wholesale operation, request additional information or arrange the next stage of your Gekko Wholesale project.

**SALES ENQUIRIES: 0114 281 3350**  
**EMAIL: SALES@PRINGLEPCS.CO.UK**

**24/7 SUPPORT: 0114 281 3351**  
**EMAIL: SUPPORT@PRINGLEPCS.CO.UK**

**PRINGLEPCS**

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