



Duration: 45 minutes
Course Code: ONBS04

Course Description:

LinkedIn is a very valuable tool to find the key decision makers within certain companies. It's used for finding the best point of contact, gaining familiarity with their background before a call or sales pitch and a lot more. Find out how it can be used to enhance your business.

Who Should Attend LinkedIn for Business Training?

- This course would be suitable for current or new users of LinkedIn who use advertisements and brand pages and want to expand their knowledge of implementing social media strategies.

Course Contents:

- Introduction to LinkedIn
- Company Policies and the use of LinkedIn
- How LinkedIn Works
- Setting up your LinkedIn Profile

Related Courses:

- Facebook for Business | Code: ONBS03
- Twitter for Business | Code: ONBS05



Give us a call if you wish to purchase this course: 0114 281 3350

